

It isn't there today but this is the time to buy its shoreline. Lake Tishomingo is now in that early stage of development when lodge-site and home-site buyers get the choicest locations at the lowest prices. Drive out today — sure.

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We won't burden you with adjectives, here. Space Is limited and the facts are too important. You who are familiar with our two other created lakes in the same county will recognize the attractiveness of this one, and the need for quick action. You who are not—drive out today—sure.

Tishomingo isn't just a spot for a week-end cottage. It's within commuting distance of St. Louis, and offers a place where you can live, have a vacation the year around — and fish and swim in your front yard. We have tried to answer your questions in the specifications. But that's no substitute for looking. Drive out today — sure.

You'll probably come home with a home-site, and a mighty fine investment.

Drive Out Early-Today! SPECIFICATIONS

Q. Where is Lake Tishomingo?

- A. In Jefferson County, Mo., 26 1/2 miles southwest
- of the St. Louis City limits
- Q. How large?
- A. About 200 acres of water surface.
- Q. How long?
- A. About 1.5 miles.
- Q. How deep?
- A. Average depth will be about 35 feet, with more
- than 50 feet at the dam.
- Q. What are the dam dimensions?
- A. Length, 900 feet. Height, 65 feet.
- Q. How much shore line?
- A. Measured at water's edge all around, about 29,000 feet. That's 5 1/6 miles.
- O. What are the roads like?

A. An important question. Highway 21 is paved concrete from St. Louis. It takes you to within 2 3/4 miles of the entrance. The private road to the lake and 7 1/2 additional miles of roads around the lake will be allweather roads, continuously maintained. Q. What will be the size of the lodge sites? A. Average site: frontage will be 50 feet. Those in the front tier will be 165 feet deep and those in the

second tier will be 260 feet deep. Q. How will the lake be fed?

A. It is in a natural watershed, fed by Dahl Creek at the upper end, and many springs.

Q. Will there be modern conveniences? A. Yes. Your lodge may be a modern as a city apartment, if you wish. There will be electricity, water, telephones, sewerage system, policingeverything you could ask. Hillsboro, the county seat, with shopping center, schools and churches, is only 6 3/4 miles away. There is also regular bus service, both to Hillsboro and St. Louis, on highway 21.

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Q. Will the lake be open to the public? A. Absolutely not. It is a private estate maintained for the use of property owners and their invited guests.

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Q. May I have a dock and a boat? A. Yes. Every purchaser of a lodge site is allotted convenient space for a dock, and may maintain canoe, row, sail, or outboard motor.

Q. How about fishing?

A. The lake will be stocked with bass, crappie, blue gill, channel cat, and perch. The Missouri Fish and Game Department is enthusiastic over this type of development, and has assured its full cooperation. Q. What will be the price of lodge sites?

A. To you who buy in the development stage, \$500 and up, per lot. This extremely low price shows the soundness of this investment, when prices for similar water front property in other parts of the country are considered.

Q. Can I buy on terms?

A. Yes. Most convenient terms may be arranged. A warranty deed with perfect title is given with each site purchased.

Q. What experience have buyers of sites at those other lakes had in reselling their property?

A. We do not encourage speculative buying. We select our buyers and like to have them develop their sites for homes. However, it has not been unusual for purchasers of our other developments to realize profits of 100 to 400 per cent within a year, when sites were bought when the lakes were in early development, as Tishomingo is today.

Q. I'm Interested. What do I do next? A. Drive out to the lake site and look It over. Our representatives are there every day until dark, and they will show you around and explain all details. Or telephone our St. Louis office, if you have any questions we haven't answered here. Don't delay. The best lodge sites sell first.

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